

# Nicolás García Herrero

## Profile

**Date of Birth**  
18th February 1978

**Address**  
Calle O'donnell 58  
28007 Madrid (Spain)

**Phone**  
(+34) 610 574 295

**E-mail**  
nicolasgarciaherrero@gmail.com

**Driving license**  
B, with own vehicle

## About Me

With several apps published on the App Store, I am a programmer and designer offering extensive experience within user-friendly solutions and teamwork oriented environments.

Also, as a production manager, my previous job, I developed excellent communication, organization and project skills, even when a tight deadline was set.

In terms of technical know-how, I am very much familiar and well versed with the latest gaming trends (also included in my repertoire is a familiarity to a wide range of systems I personally own) and software, giving me the first-hand knowledge in areas related to video games and UI/UX.

## Professional experience

**2008 - 2014 Complete Control S.L.** Production manager / designer

- Production manager and concert co-ordinator, including planning and correct stage-timing) for concerts and festivals with international artists.
- Business intelligence and local strategy definition across social media platforms for events.
- Web design and maintenance, including UI design and translation.

**2006 - 2007 Inferno Recordings S.L.** Label and promo manager

- Label manager for Spanish rock company "Inferno Recordings" and indie pop label "Pop&Co"; marketing concept, design and development for ten different releases.
- Social media marketing, including daily web maintenance and newsletters.

**2003 - 2005 Gran Vía Musical, S.A.** Executive producer - A&R

- Executive Producer for rock band Terroristars' debut album.
- Communication, ad-hoc strategies and marketing duties, resulting in selling over 10000 copies of the record.

**1997 - 2012 Viajes Nicolás G., S.A.** Tour leader

- Tour Leader for tours in Scandinavia (Sweden, Finland and Norway).
- Language translation services, ticketing and guest reception services.

For further updated info please visit my LinkedIn Profile.

## Education

**1996 - 2000 Informatics Engineering** Univ. Pontificia de Salamanca

**1982 - 1996 GCE A-Level studies** Colegio Agustiniiano (Madrid)

**1996 - 1999 FCE and CAE courses** International English School (UK)

**Complementary studies:** iOS, Objective C, Java for Android and Mobile Marketing..

## Skills

### Languages

- Spanish** (native speaker)
- English** (Full professional proficiency, CAE certification)
- German** (Elementary proficiency. currently studying).

### Core skills

- App development (iOS, Android) ●●●●●
- UI / UX (Photoshop, InDesign,...) ●●●●●
- Web (HTML5, CSS3, JQuery) ●●●●●
- Video and authoring (DVD / BluRay) ●●●●●
- Programming (C#, Java, Obj-C) ●●●●●
- Office / OS (Windows, Mac OSX,...) ●●●●●